

Chelsea Meece

SERVICES MENU



BE YOUR BEST SELF, LLC

contact

CHELSEA MEECE

BYBS@CHELSEAMEECE.COM

CHELSEAMEECE.COM/VA-SERVICES



A la Carte MENU

SOCIAL MEDIA

GRAPHIC CREATION (1 + CAPTION)	\$33
GRAPHIC CREATION (BUNDLE 3)	\$77
SOCIAL MEDIA AUDIT	\$111
CONTENT CALENDAR (1 MO/8 POSTS)	\$222
REELS/SHORTS EDITING	\$55
ANALYTICS REPORT	\$111
AD CREATION (GRAPHIC + CAPTION)	\$44

VIRTUAL ASSISTANCE

EMAIL CAMPAIGN MARKETING	
• (3-EMAIL SERIES)	\$222
EMAIL CAMPAIGN MARKETING	
• (5-EMAIL SERIES)	\$333
DATA ENTRY	\$55+
RESEARCH TASKS	\$55+
TRAVEL & EVENT PLANNING	\$55+

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WRITING

BLOG POST (UP TO 500 WORDS)	\$55
BLOG POST (UP TO 1000 WORDS)	\$111
WEBSITE COPY (PER PAGE)	\$111
WEBSITE COPY (5 PAGES)	\$444
PRODUCT DESCRIPTIONS (10 ITEMS)	\$111
EDITING/PROOFREADING (PER 1,000)	\$111
GHOSTWRITING/GRANTWRITING	\$222+

DESIGN

BUSINESS CARD CREATION	\$55
BRAND KIT CREATION	\$222
SOCIAL MEDIA TEMPLATES (5-10)	\$222
EBOOK/PDF DESIGN (5-10 PAGES)	\$222
INSTAGRAM HIGHLIGHT COVERS (5)	\$111
PRESENTATION DECK (UP TO 10 SLIDES)	\$333
PRESENTATION DECK (UP TO 20 SLIDES)	\$555

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One-Time PACKAGES

CREATIVE SPARK (LAUNCH)

GET READY TO BE SEEN, HEARD, AND FELT.

- 10 SOCIAL TEMPLATES \$333
- 10 CUSTOM CAPTIONS
- PROFILE REFRESH/SETUP (1-2 PLATFORMS)
- HASHTAG STRATEGY
- LINK-IN-BIO SETUP
- 5 HIGHLIGHT COVERS

CLARITY & INSIGHT

STRATEGIC CLARITY FOR ALIGNED
CONTENT EXECUTION.

\$333

- AUDIT OF 1-2 PLATFORMS
- 30-DAY CONTENT PLAN
- HASHTAG RESEARCH
- TIMING & ENGAGEMENT GUIDE
- STRATEGY SESSION OR DOC

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One-Time PACKAGES

CONNECTION & COMMUNICATION

NURTURE RELATIONSHIPS WITH
ALIGNED MESSAGING.

\$444

- 5-EMAIL NURTURE OR SALES SERIES
- BRANDED EMAIL HEADER GRAPHICS
- CAMPAIGN PLAN & SETUP GUIDANCE

FOUNDATIONS & FREQUENCY

BUILD FROM YOUR CORE FREQUENCY WITH
INTENTIONAL BRANDING.

\$555

- LOGO CONCEPT, BRAND COLORS, FONTS
- 5 SOCIAL TEMPLATES
- 10 HIGHLIGHT COVERS
- BUSINESS CARD DESIGN
- 1-PAGE CONTENT STRATEGY

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Be YOUR Best Self

One-Time PACKAGES

ABUNDANT LEADS TOOLKIT

MAGNETIZE YOUR DREAM CLIENTS

WITH VALUE-FIRST ASSETS.

\$777

- WRITTEN + DESIGNED LEAD MAGNET (CHECKLIST, GUIDE, FREEBIE)
- PDF DESIGN (5-10 PAGES)
- PROMO GRAPHIC + CAPTION
- DELIVERY SETUP HELP

RENEWAL & REFRESH

A RESET TO ELEVATE YOUR BRAND

VISUALS AND TONE.

\$1111

- REWRITE OF 3 CORE PAGES (HOME, ABOUT, SERVICES OR SOCIAL CORE)
- PROFILE + BANNER GRAPHICS
- AUDIT OF 3 CONTENT AREAS (SOCIAL, BLOG, EMAIL)
- ACTIONABLE STRATEGY DOCUMENT

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Monthly PACKAGES

THE 555 PACKAGE - EXPANSION & TRANSFORMATION

PERFECT FOR PERSONAL BRANDS OR SMALL BUSINESSES READY TO TAKE THE NEXT STEP & GROW.

- 4 CURATED POSTS (GRAPHICS + CAPTIONS)
- 2 REELS OR VIDEO EDITS
- 1 SET OF STORY TEMPLATES/HIGHLIGHTS
- HASHTAG RESEARCH
- MONTHLY ANALYTICS OVERVIEW
- 1 STRATEGY CALL (30 MINS)
- EDITABLE CANVA TEMPLATES

\$555/MO

THE 888 PACKAGE - ALIGNMENT & MAGIC

DESIGNED FOR BRANDS STEPPING INTO ALIGNMENT AND EXPANSION—LUCK MEETS STRATEGY.

- 8 CURATED POSTS (GRAPHICS + CAPTIONS)
- 4 REELS OR VIDEO EDITS
- 2 STORY PACKS (WITH INTERACTIVE FEATURES)
- HASHTAG SETS FOR EACH CONTENT PILLAR
- MONTHLY ANALYTICS REPORT WITH INSIGHTS
- 1 STRATEGY CALL (45 MINS)
- MONTHLY CONTENT CALENDAR
- EDITABLE CANVA TEMPLATES & BRANDING SUPPORT

\$888/MO

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Monthly PACKAGES

THE 1111 PACKAGE - ABUNDANCE & FLOW

FOR BRANDS EMBRACING ABUNDANCE AND FLOW
WITH FULL-SPECTRUM SUPPORT.:

- 12 CURATED POSTS (GRAPHICS + CAPTIONS)
- 4 REELS OR VIDEO EDITS
- 3 STORY SERIES + HIGHLIGHT COVERS
- ENGAGEMENT SESSION (30 MINS/WEEK)
- ANALYTICS + STRATEGIC PIVOT REPORT
- BI-WEEKLY STRATEGY CALLS (30-45 MINS)
- EDITABLE CANVA TEMPLATES LIBRARY
- QUARTERLY BRAND AUDIT

\$1111/MO

THE 2222 PACKAGE - DIVINE VISION

A HIGH-TOUCH EXPERIENCE FOR VISIONARY BRANDS
READY TO ELEVATE AND EXPAND.

- 16 CURATED POSTS (GRAPHICS + CAPTIONS)
- 6 REELS OR VIDEO EDITS
- WEEKLY ANALYTICS & KPI UPDATES
- WEEKLY STRATEGY CALLS
- BRANDING REFINEMENT (COLOR/FONTS/TEMPLATES)
- CUSTOM CANVA ASSETS (EBOOKS, LEAD MAGNETS, ETC.)
- LAUNCH CONTENT SUPPORT (1 CAMPAIGN/MONTH)

\$2222/MO

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Be YOUR Best Self

THANK YOU FOR
YOUR TIME AND
CONSIDERATION!

-Chelsea Meece

LET'S BRING YOUR VISION TO LIFE!



Be **YOUR** Best Self

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CUSTOM PACKAGES ARE AVAILABLE!